



Center for Facial Appearances

John D. McCann, M.D.

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BLENDING ART AND SCIENCE TO ACHIEVE SUPERIOR RESULTS



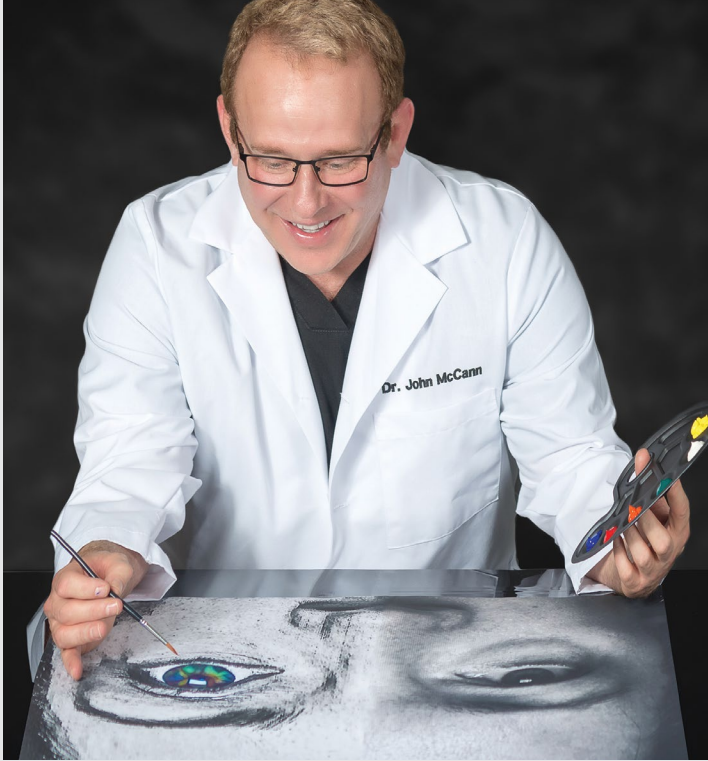
Dr. John McCann, MD, PhD

is the medical director of the Center For Facial Appearances. Dr. McCann has limited his practice to eyelid and facial plastic surgery for over 20 years. He is a national expert in disorders that affect the eyelids, orbit, and tear drainage system. He is also an expert in cosmetic surgery of the eyelids, midface, lower face and forehead and offers non-surgical procedures including Botox, and Fillers.

Center For Facial Appearances is located on the fourth floor of the Jordon Commons Office Tower, 9350 South, 150 East, Suite 400, Sandy UT.



CENTER FOR FACIAL APPEARANCES delivers the highest level of care for men and women requiring eyelid, orbit, or tear drain surgery as well as those interested in cosmetic facial surgery and non-invasive cosmetic treatments. Center For Facial Appearances offers patients access to the most advanced science and technology but also emphasize the artistry of facial plastic surgery.



Dr. John McCann, MD, PhD. Combining the art and science of plastic surgery to lead Center For Facial Appearances.

Dr. John McCann is a very experienced surgeon having performed more than 25,000 procedures over the last two decades. He has received numerous accolades including being voted to “Best Doctors in America”, and a VIP member of “Who’s Who amongst Physicians”. He was featured on national TV in a show titled “Celebrity Beauty Secrets”. In a national poll of his peers he was one of only a few ophthalmic plastic surgeons voted to be in the top 1% of his field. He has also served in leadership roles as a Dept. Chairman the largest hospital in Utah and selected as one of the few doctors in the country certified by the American Society of Ophthalmic Plastic Surgery to train other doctors.

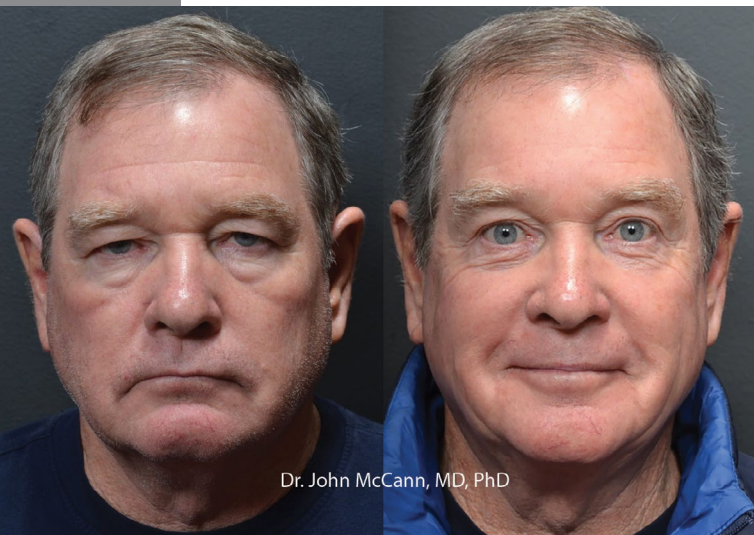
He is a world renowned teacher in his field and doctors travel from the US and around the world to train with him. His international training program trained many of the leaders of his field. In recent years he has been

honored as the keynote speaker for numerous major national and international meetings in the US, Israel, Europe, Asia, South America, Australia and Brazil. He has published many scientific papers in the field of plastic surgery and was the executive editor of an important journal in his field. Dr. McCann has invented a number of devices that have been innovative in his field.

In meeting Dr. McCann you are likely to find him to be down to earth, an excellent listener, friendly, sometimes humorous, and very good at communicating to patients the best approach to solve problems. He has earned his reputation one patient at a time.

Dr. McCann was born in Iowa and is a graduate of the University of Iowa, where he completed medical school and received a PhD in biophysics and physiology. His PhD thesis was critical to elucidating the molecular cause of Cystic Fibrosis, the most common lethal genetic disease of those of European descent. Dr. McCann completed surgery training at the prestigious University of California, San Francisco. He did advanced training in eyelid and facial plastic surgery at the University of Utah. After completing his training in Utah, he took a position on the full-time faculty at the Jules Stein Eye Institute at UCLA. During 9 years on the full time faculty at UCLA, Dr. McCann was the head of ophthalmology at a UCLA affiliated hospital, the founder and director of the Aesthetic Center at UCLA and the co-director of the orbital disease center at UCLA. After achieving tenure at UCLA he retired from the university to become the medical director of The Center for Facial Appearances in Utah.

Outside of work Dr. McCann is inseparable from his wife Rachel. They both enjoy traveling as well as outdoor activities such as fly fishing, and white water rafting.



EYELID DISORDERS CARED FOR AT CENTER FOR FACIAL APPEARANCES

Droopy Upper Eyelids

Some patients have enough extra skin and fat in the upper eyelids or enough drooping of the upper eyelids that it blocks a portion of the peripheral vision. This can cause problems keeping the eyelids open when driving a car or when reading. In these cases, upper eyelid blepharoplasty surgery to remove the excess skin and fat or ptosis surgery to tighten the droopy eyelid muscle may improve the peripheral vision. If your eyelids are blocking your peripheral vision, Center For Facial Appearances will work on your behalf to get the surgery authorized by your insurance company.

Ptosis surgery and upper eyelid blepharoplasty surgery are the most common reconstructive surgeries performed by Dr. John McCann. He performs thousands of these procedure each year and has been in practice for over 20 years. It is also common for patients to have cosmetic lower eyelid surgery and cosmetic eyebrow or forehead lift surgery performed simultaneous with the reconstructive upper eyelid surgery. At Center For Facial Appearances we find that patients who choose procedures that improve both form and function are the happiest with their postoperative result.

Lower Eyelid Problems

The eyelids are crucial for the protection of the eyes and abnormalities of contour, strength, or position can dramatically affect ocular comfort and vision. For instance, entropion and trichiasis are conditions where the eyelashes rotate against the eyeball, and ectropion is a condition where the eyelid sags away from the eyeball. Entropion, ectropion, and trichiasis can cause a red, watery, irritated eye.

Dr. McCann is an expert in correcting eyelid malpositions and has written many scientific papers and travelled around the world teaching other surgeons about the techniques he has pioneered.

Not only has Dr. McCann completed specialized training in eyelid surgery he has been a professor teaching others about his innovative techniques for 20 years. Dr. McCann can correct these common forms of eyelid malposition and hundreds of other less common forms with an outpatient surgical procedure.



Fig. 2: Before and after correction of lower eyelid malposition caused by scarring.

Tear Drain Problems Cared For at Center For Facial Appearances

Patients with tear drain problems have many issues with both vision and appearances. When a tear drain is not working properly the patient may feel like they are looking through a puddle of water. They also may have to constantly wipe tears from the eyes, and friends may think they are overly emotional because tears drip down the face. In some cases they also have an associated infection of the tear drain causing them to wake in the morning with crusted over eyelids. Dr. McCann can help you and your medical insurance will likely cover your treatment.

The most common abnormal tearing problems referred to Center For Facial Appearances are blockage of the external tear drain (punctal stenosis), blockage of the portion of the tear drain in the eyelid (canalicular stenosis) and blockage of the tear drain



in the nose (nasolacrimal duct obstruction). Tearing is fairly common and when it improves with the use of artificial tears or only happens on rare occasions it requires no further treatment. However, blockage of the tear drainage system externally, in the eyelid, or in the nose can require treatment with medication, minor office based surgery, or surgery in the operating room.

Dr. John McCann can help by diagnosing abnormalities of the tear drainage system. He has great experience in this area having helped thousands of patients resolve their problems with abnormal tearing.



Fig. 3: Before and after skin cancer reconstruction.

Skin Cancer

The face and eyelids are very common locations for skin cancer. Many times skin cancers may appear as benign growths. Other times they can develop cancerous characteristics over a relatively short time. Potential warning signs are new growths with elevated, irregular borders, coloration, indentation, or ulceration. If skin cancer forms along the edge of the eyelid it often causes the eyelashes to fall out.

You may also have bumps on your eyelids that are not cancer but are growing or impacting your vision. If this is the case they can be removed and this may be covered by your insurance company.

Center For Facial Appearances uses state of the art technology. The area of concern is first biopsied to

continued...

Skin Cancer continued...

determine if it is in fact a cancer. If the biopsy is not cancerous, no further treatment is required. If the biopsy is cancerous, most cancers are then removed using the MOHS technique.

The major added value of Center For Facial Appearances begins after the eyelid cancer is removed. It is paramount that our patients not

only obtain cure of the cancer but also achieve the best possible post reconstruction function and facial appearance. Dr. McCann has extensive experience in performing both reconstructive and aesthetic surgery. Each comes into play in reconstructing the defect left by tumor removal in a way that maximizes facial appearances.

Orbit Problems Cared for at Center For Facial Appearances

The orbit is the boney depression that the eye sits within. The primary orbit problems cared for by Center For Facial Appearances are Thyroid Eye Disease (Graves disease), anophthalmic socket, orbital tumors, and orbital fractures.



Fig. 4: Before and after orbital decompression for thyroid eye disease.



Fig. 5: Before and after correction of eyelid retraction caused by thyroid eye disease.

Graves Disease

Thyroid Eye Disease (Grave's Disease, Grave's Eye Disease) is an autoimmune problem, most commonly noted in patients with a history of either high or low thyroid hormones. The disease initially causes the eyes to become red, swollen, and watery. This initial part of the disease is referred to as the active and inflammatory phase of the disease. During this early phase of the disease patients may benefit from treatments that reduce inflammation such as anti-

inflammatory medications or injections and in some cases referral for orbital radiation. In the later part of the disease the eyes may bulge out of the socket, the eyelids may be open too wide, or the patient may have double vision. Dr. McCann has pioneered many of the surgeries used today to correct the bulging eyes and eyelid abnormalities seen in Thyroid Eye Disease. We are sensitive to the fact that our patients seek treatment to achieve both the vision and the appearances they had prior to developing Thyroid Eye Disease.

Anophthalmic Socket

Removal of an eye, like removal of any other body part, has both physical and psychological implications. The operation must be tailored to the problem. If cancer is present inside of the eye, then removal of the entire eye is necessary. However, in most cases of a blind and painful eye it is possible to just remove those portions of the eye that are causing the eye to

be painful and leave behind the white covering of the eye and the eye muscles.

Center For Facial Appearances is interested in returning your eye socket to the same or better appearance than you had prior to undergoing surgery. You will want the eye socket to look equal in size to the other socket and you will want to have a prosthesis made that looks and moves like your normal eye. Using modern surgical techniques many patients are able to achieve a more normal appearance than they had prior to undergoing surgery.

Fig. 6: Before and after removal of a blind and painful eye and replacement with a prosthesis.



Botox is also used Center For Facial Appearances to treat patients with spasms of the eyelids, face, and neck. In addition, it has proven very useful in treating excess sweating of the hands and armpits, as well as those with chronic migraine headaches.

Blepharospasm

Benign essential blepharospasm is a disorder characterized by involuntary spasm of the eyelids and sometimes other facial muscles such as the nose or the mouth. Most patients with benign essential blepharospasm also have dry, irritated eyes and in most patients, symptoms are worse when exposed to bright light. Symptoms may also get worse when one is tired or anxious. This is a rare condition that many will suffer with for some time prior to being diagnosed and treated.

Benign essential blepharospasm is an uncommon problem. However, Dr. McCann has cared for hundreds of patients with this condition. Botox treatments are the initial

treatment and for most patients the only treatment they will need throughout life. Dr McCann's experience draws most patients with benign essential blepharospasm in this region of the country to come to Center For Facial Appearances to receive Botox treatments. Many patients also benefit from treating dry eye and tinting their glasses or sunglasses.

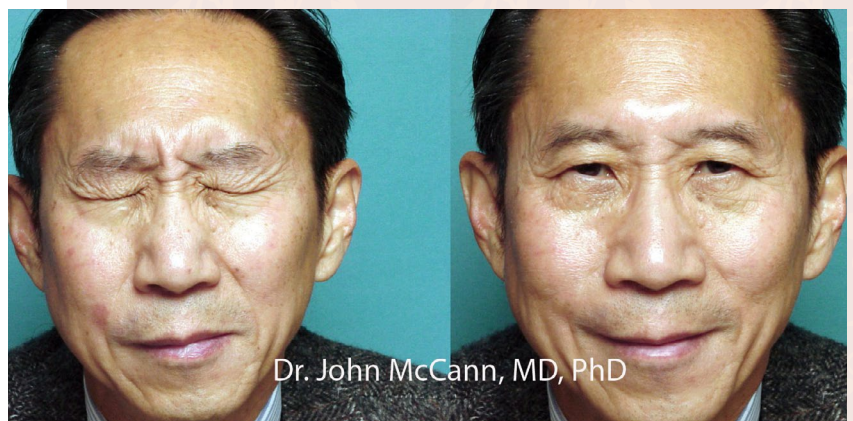


Fig 7.: Before and after receiving Botox treatment for blepharospasm which are paid for by insurance.

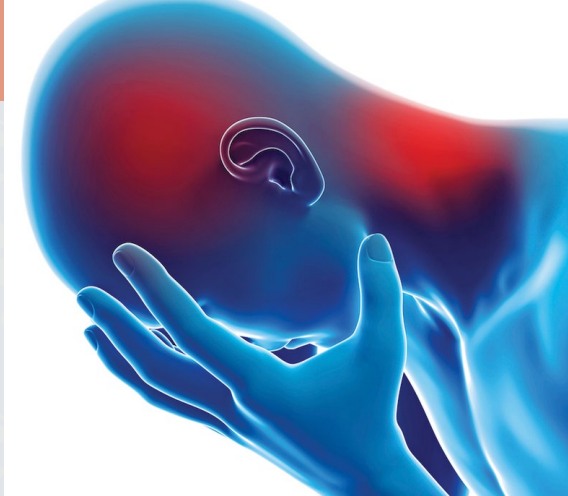


Fig. 8 : Botox is a very effective treatment for chronic migraine headache. Many insurance companies will pay for Botox to treat chronic migraine headaches that are resistant to conventional therapy.

Botox Treatment To Prevent Chronic Migraine Headaches

Patients who have less than 15 days a month when they do not have any headaches may be a candidate for Botox treatment to prevent migraines. Botox has been approved by the FDA for prevention of chronic migraine and many patients can qualify for insurance coverage. Other criteria used by insurance companies include nausea, sensitivity to light, and sensitivity to sound during some headaches. If patients have been screened with an MRI of the brain to exclude a brain tumor and been evaluated by a neurologist who has tried standard therapy to prevent migraines then they may be candidates. Dr. McCann has much experience giving Botox injections to these patients and is amazed at how well Botox works given that we primarily use it only on patients who have failed all other forms of treatment.



Fig. 9: Before and after treatment with Botox for facial wrinkles.

Cosmetic Concerns Addressed by Center For Facial Appearances

Botox treatments are the most common cosmetic procedure performed in the US and continue to grow in popularity. Dr. McCann has been an innovator in the use of Botox.

Botox Cosmetic

Botox is a purified protein that relaxes muscles by blocking nerve impulses. Tiny doses are injected under the skin to eliminate wrinkles and expression lines. Areas treated with Botox include the forehead, frown lines, crow's feet, lips, chin, and neck bands. Many patients get Botox injections over the lunch hour and return to work with no sign of having been treated. The combination of topical anesthetic and a tiny needle makes Botox treatments a painless experience that requires no recovery. It takes Botox 3 days to relax the wrinkles and the effect lasts 3-6 months.



Fig 10: Before and after fat transfer to restore volume to the face.

the hollows over the temples. In other cases the patient's own fat can be transferred from the the abdomen or inner thigh for the same purpose. Filler treatments are minimum recovery treatments that can be performed over the lunch hour. The primary fillers we offer include Restylane, Juvederm, Radiesse, Belotero and Sculptra. Fat transfer is a surgical procedure often done at the same time as facelift surgery. Dr. McCann is happy to discuss with you what you might achieve with the use of fillers and or fat transfer and which one is best for your individual concerns.

Dermal Fillers and Fat Transfer

With the passage of time the face and lips tend to lose volume, which causes the skin to look less full, less tight, and more wrinkled. Fillers are synthetic materials that are injected into the face to increase lip and cheek volume. Fillers can also be used to reduce the nasolabial fold and to fill in creases in the skin. In some cases, filler can be used to treat the hollows beneath the eyes and to fill in

Cosmetic Upper Eyelid Lifting Surgery

The eyes and eyelids are the center of facial appearances, and eyelid surgery is the most critical and detailed type of facial plastic surgery. Excess skin and fat in the upper eyelids can make one look old and tired. Dr. John McCann performs upper blepharoplasty that give you a rested, more youthful appearance.

Upper eyelid blepharoplasty surgery is performed through a cosmetic hidden lid crease incision allowing the surgeon to reshape the contours of the upper eyelid. Removal of redundant skin allows makeup to be used more effectively and brings out the natural beauty of the human eye.



Fig. 11: Before and after ptosis surgery (paid for by insurance) and a cosmetic upper lid blepharoplasty.

With his training as an eye and facial plastic surgeon, Dr. McCann is truly a cosmetic eyelid specialist. Experience counts and Dr. McCann has a great deal of experience with eyelid surgery as he performs over 1,000 eyelid procedures per year for more than two decades.

Eyebrow and Forehead Lifting Surgery

Eyebrows are central in conveying human emotion. Downward slanted eyebrows convey grumpiness, sadness or anger while droopy eyebrows convey an aged or tired look. Properly done, surgery can result in your facial appearances becoming more consistent with your internal emotional state and this can result in others responding to your facial appearances in a more positive way.

Endoscopic forehead and brow lifts are performed utilizing an innovative surgical technique pioneered by Dr. McCann via a small incision hidden behind the

hairline. The Endoscopic forehead lift is a face lift of the upper portion of the face that elevates and shapes the eyebrows while removing droopiness and wrinkles from the forehead. It is an excellent choice for men and women alike. Dr. McCann also performs pretrichial brow lifts which are an excellent choice for women with a strong hairline who desire a shorter forehead with a strong reduction in mid-forehead wrinkles.

Each procedure must be customized to the patient's problem and their desired postoperative appearance. He has developed a number of modifications of this procedure that improve the patient's experience. It is one of his favorite procedures as it leads to a very high level of patient satisfaction as it results in patients having a more approachable facial appearance. You should discuss with Dr. McCann the method that will give you the best result for your forehead or brow lift.



Fig. 12: Before and after ptosis surgery (paid for by insurance) and a cosmetic forehead lift.



Fig. 13: Before and after ptosis surgery (paid for by insurance) and a cosmetic forehead lift and lower face and neck lift.

Cosmetic Lower Eyelid Surgery

Dark circles under your eyes or puffy eyelids can make you seem tired or older. Repositioning or removal of soft tissue from the lower eyelids can make one look younger and more rested. Dr. John McCann will enhance your natural beauty with safe procedures that give natural results.

With his training as an eye and facial plastic surgeon, Dr. McCann is truly a cosmetic eyelid specialist. Dr. McCann is a nationally recognized lower eyelid surgeon. He has authored papers on the subject and he has been a keynote speaker at numerous national and international meetings discussing his experience in cosmetic lower eyelid surgery.

Dr. McCann performs lower lid cosmetic surgery

from a hidden incision on the inside of the eyelid. In most cases the goal of lower eyelid surgery is to get rid of the depression between the eyelid fat and the cheek fat. Fat bulges in the lower eyelid can be repositioned to elevate the depression yielding a more youthful, rested appearance. Filling in the hollows in the lower eyelids also assists in resolving dark circles. Brown spots and fine wrinkles can be refined from the lower eyelids with a TCA peel or resuspension of the lower eyelids with a pleasing uplift to the outside corner.

Fig. 14: Before and after cosmetic upper and lower eyelid surgery to remove the bags and dark circles



Fig. 15: Before and after cosmetic lower eyelid surgery to remove the bags and dark circles.



Face and Neck Lift Surgery

If you have a fairly thin face, a small incision mini facelift can elevate the jowls and reverse the early changes of aging of the lower portion of the face and neck. Many thin face patients have loss of facial volume and can benefit from transferring fat from where it not needed, such as the belly, to restore facial volume. Some patients have an excess of fat and or skin in the neck that obscures the normal contour of the neck. For these cases, the neck and face can be lifted simultaneously.

Dr. McCann has applied the concepts, which have made him an expert cosmetic eyelid and forehead surgeon, to correcting the aging changes that occur in the lower portion of the face. His innovative techniques place the emphasis on natural post procedure appearances, small incisions, and rapid recovery. The application of these techniques helps patients recover from the lower face lift even more rapidly than they recover from cosmetic eyelid surgery. Dr. McCann has great experience with mid face, lower face, and neck lifting procedures having performed thousands of these procedures for both men and women.



Fig. 16: Before and after ptosis correction (paid for by insurance) and a small incision upper and lower facelift.



Fig 17: Before and after a face and neck lift surgery with placement of a chin implant.

Club Youthful Me

Club Youthful Me is a maintenance plan to help improve and preserve facial appearances. The club allows loyal customers to receive Cosmetic Surgery, Ultherapy no recovery skin tightening, Botox injections, filler injections, facials, and skin care services at a plastic surgeon's office but at prices which are competitive with medical spas.

Club Youthful Me allows patients at the Center For Facial Appearances to develop a long-term plan for cosmetic treatments, a monthly budget for cosmetic treatments, and offers a discount on these services for club members.

All patients who want to look younger or stay looking young longer need a long-term plan to achieve and maintain youthful appearances.



Dr. McCann can help you develop this plan. The plan may at first involve non-invasive treatments such as Botox or Filler treatments. As the aging process progresses the plan may evolve to include cosmetic eyelid, forehead, midface, and/or facelift surgery. The emphasis is on a long term relationship to help you maintain facial appearances as the years pass.

	Bronze	Silver	Gold	Custom
\$ per month	\$99	\$124	\$249	>\$249
Botox™ per unit	10% Discount*	15%* Discount	20%* Discount	20%* Discount
Filling per syringe	10% Discount*	15%* Discount	20%* Discount	20%* Discount
Cosmetic Surgery	-	-	20% Discount	20% Discount
Skin Care Products*	10% Discount	15% Discount	20% Discount	20% Discount
Esthetician's Services	10% Discount	15% Discount	20% Discount	20% Discount

*Combining the **Club Youthful Me** & Brilliant Distinctions™ programs maximizes savings per unit of Botox™ as well as per syringe of filler and can also provide additional discounts on skin care products.

"My patients have taught me that they want services delivered by an aesthetically oriented surgeon with a professional medical staff yet in a relaxed, soothing, and healing environment. I founded Club Youthful Me to make the services I have offered for many years available to loyal patients via an affordable and convenient payment plan. We offer both non-invasive procedures and surgery as benefits of joining the Club "

-John D. McCann, MD



Center for
Facial
Appearances

John D. McCann, M.D.

Call (801) 997-9999 to schedule a consultation.